

AI MADE SIMPLE

for the Whole Family

A friendly, hands-on hour for seniors, parents, and kids.

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Event Details:

 **Tuesday, May 12, 2026**

 **3:45 PM Social Time • 4:00 PM AI Presentation**

 **The Sanctuary, Resurrection Lutheran Church**
330 Palos Verdes Blvd, Redondo Beach, CA 90277

Who I Am

Your local real estate broker. Your AI translator.

30+

Years in real estate

Local broker, CA & NV

Daily

AI user since 2023

I use it every workday

1000s

Neighbors helped

Free workshops & 1:1

"I'm a real estate HOA & Property Management broker by trade and a nerd by nature. I do this talk because every week I see good people getting tricked by AI, and the basics aren't hard."

— Tony Self

Two Questions to Start

1

WHO'S USING AI?

“Raise your hand if you already use ChatGPT, Gemini, or any AI tool every day.”

2

WHO'S WORRIED?

“Who's here because you're worried about what AI is doing to your family?”

Both groups are right. That's why we're here.

What AI Really Is (and Isn't)

AI doesn't think. AI doesn't know. It predicts.

✓ GREAT AT

Writing, summarizing, explaining
Brainstorming and idea generation
Translating and rewriting
Tutoring and asking you questions

X NOT GREAT AT

Facts — it can be confidently wrong
Curated — shaped by a private company
Real-time news, unless connected
Personal judgment it wasn't told

When should you use ChatGPT vs Claude vs Gemini?

The Big Three



Gemini

Google



ChatGPT

OpenAI



Claude

Anthropic

The AI Models

Gemini (Google)

Strengths

Integration with Google Workspace, research, multimodal capabilities

Weaknesses

Can be less precise on complex reasoning tasks

Best for

Research, Gmail/Docs integration, video & image analysis



NEW

NotebookLM

AI podcasts & study guides

CoPilot (OpenAI)

Strengths

Microsoft 365 integration, enterprise-ready, strong at coding

Weaknesses

Can be verbose, enterprise pricing can add up

Best for

Excel, PowerPoint, Word automation, enterprise environments

Key Stat

75%

of Fortune 500
use ChatGPT

ChatGPT for Families

Great for

Homework help, recipes, trip planning, drafting emails, quick how-to answers

Watch out for

Can sound confident even when wrong. Always double-check important facts.

Try first

"Plan a week of family dinners under \$100" or
"Explain my mortgage statement"

Easy start

Free/Paid

at chatgpt.com — just sign up with an email

Claude (Anthropic)

Strengths

Nuanced reasoning, long context windows, writing quality, safety focus

Weaknesses

Fewer native integrations (yet) compared to Google/Microsoft

Best for

Analysis, writing, complex reasoning, document review

Key Stat

Free 200K
Paid 500K

token context
window

Quick Decision Matrix

Task	Best Tool
Email drafts in Outlook	ChatGPT
Research from multiple sources	Gemini
Complex document analysis	Claude
Excel formulas & data	ChatGPT
Creative writing & strategy	Claude
Google Workspace users	Gemini

The Real Answer



Use multiple tools — they're complementary, not competitive



Start with one, expand as you learn



Your "right tool" depends on your existing tech stack

Same Tool. Wildly Different Outcomes.

“Even Sam Altman — the man who runs OpenAI — still uses his same old workflow.”

The tools are here. Most people haven't changed how they work yet.

SENIORS

The Bored Senior

uses the same tool as the one whose grandkids beg to hear her life story.

PARENTS

The Anxious Parent

has the same access as the one who turns AI into a tutor for the family.

KIDS

The Kid Copying Answers

is one prompt away from the one learning faster than anyone in their class.

AI for Seniors — Practical & Fun

LIVE DEMO · TELL MY LIFE STORY

Ask the AI:

“Ask me a 10-question interview to help me tell my life story for my grandchildren. One question at a time. Be warm.”

Author your family memories

PRACTICAL USES

Life Story · Family memoir and interview prompts

Letters · Birthday, thank-you, condolence notes

Travel · Itineraries, gardens, hobby plans

Photos · Captions, who-when-where notes

Tech Help · Plain-English "how do I..." questions

Brain Games · Trivia from your era, word games

Voice Mode · Just talk to it — no typing

The Scam Reality — and the One Rule

AI VOICE SCAMS ARE REAL

Dover, Florida · July 2025

A mother got a call from her "daughter" — crying, in an accident. A fake public defender demanded \$15,000 bail. She paid. An hour later: a second call for \$30,000 more.

It was an AI voice clone, built from a few seconds of social media audio.

FBI 2025: Americans lost ~\$893M to AI scams.

THE ONE RULE - FAMILY CODE WORD

Pick a silly word with your family.

Watermelon. Buckaroo. Aunt Linda's casserole.

Urgent or emotional call? Ask for the word.
No code word? Hang up.
Call back on a known number.

Costs nothing. Works on every phone. Do it this week.

For Parents — How to Think About AI

“Your kids will use AI. The question is: how do we raise kids who use it well?”

1

POWER TOOL, NOT BABYSITTER

You wouldn't hand a 9-year-old a chainsaw with no supervision. Same principle.

2

LIKE THE INTERNET IN '98

Families that talked openly about it did better than the ones who pretended it would go away.

3

USE IT TOGETHER FIRST

Sit down with your kid and try it. You'll learn more in 20 minutes than from any article.

Smart Guardrails + The Best Family Prompt

HOUSEHOLD GUARDRAILS

Use AI in shared spaces, not behind closed doors

Stick to school-approved tools when possible

Make “AI can be wrong” a household rule

No personal info — name, school, address, friends

Practice and feedback, not copying answers

Watch for parasocial use — talk to a real person

LIVE DEMO · THE BEST KID PROMPT

Most kids ask AI for the answer.

Watch what happens when you ask for a tutor instead.

***“Don't give me the answer.
Ask me three questions that
will help me figure out 4×7 .”***

Teach this prompt to one kid. It's the single most useful thing they'll learn about AI all year.

Kids & AI — What Works by Age

GRADES K–5

Curiosity & Stories

Silly stories with new vocab words

Choose-your-own-adventure reading

Spelling & multiplication practice

Art prompts (“Draw a treehouse...”)

Curiosity Qs (“Why are there seasons?”)

GRADES 6–8

Study Buddy & Builder

Turn notes into quizzes & flashcards

Plot, dialogue, “make it suspenseful”

Science fair ideas & procedure

Language practice conversations

Scratch & beginner Python projects

GRADES 9–12

Sparring Partner

Essay outlining (keep their voice)

Debate prep & counterarguments

AP/IB problem walkthroughs

Mock interviews & resume bullets

Build an app with explanations

Your One Assignment This Week

Pick one person in your family.
Do one AI thing together this week.

Grandparents — ask your grandchild to show you.

Parents — ask your kid what they're using.

Kids — teach a grown-up the cool thing you found.

EVERYTHING FROM TONIGHT — IN ONE PLACE



TechTony.co/links

Scan the QR code, or visit the link.

Tools and tutorials from tonight's talk.

Tony Self · The Invisible Department · Speaker tonight at BASIC